

פורום יפן ופורום עסקים ושווקי אסיה

מזמינים את הציבור להרצאתה של

Ms. Rie Matsumoto

Commercial Attaché, Embassy of Japan in Israel

Japan Business Today and Japan-Israel Economic Relations

יום ה', 30 במארס 2017, 12:15-13:45

בנין הספרייה, חדר 146

Chair: Prof. Rotem Kowner

The lecture will open with a brief overview of the history of Japan and its business. It will then review today's Abenomics policy and its reviving of the Japanese Economy. It will also cover the bilateral economic relationship between Israel and Japan, and conclude with an analysis of the cultural gaps between the two countries.

Ms. Rie Matsumoto is the Commercial Attaché of the Embassy of Japan in Israel since July 2015. The goal of the Economic Section of Japanese Embassy is to support activities of Japanese companies in Israel and enhance bilateral economic relationship between Israel and Japan. Born in Shizuoka, Ms. Matsumoto joined the Ministry of Economy, Trade and Industry (METI) in 2009. At METI she carried out several duties such as supporting industrial R&D, execution of various grants and regulation for electrical appliances. Ms. Matsumoto holds a BA degree in Engineering (2007) as well as an MA degree in Information Science and Technology (2009) from the University of Tokyo. Her field of expertise is robotics and artificial intelligence.