



ועד ראשי  
האוניברסיטאות



אוניברסיטת חיפה  
University of Haifa  
جامعة حيفا



# Crossroads

台灣全球連結發展協會 籌備處

Organized by:

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**The Importance of Higher Education in Driving a National Innovation Ecosystem  
An Exchange with Professor Ron Robin, Chairperson of VERA (Association of University  
Heads, Israel), President of University of Haifa**

With special guests Digital Minister of the Executive Yuan Audrey Tang and National Taiwan University President Kuan Chung-ming

Organizer: 台灣全球連結發展協會 籌備處 Crossroads

Co-organizers: Anemone Ventures, TechStars

With remarks from: Ministry of Science and Technology, Ministry of Education, and American Institute in Taiwan

Date and time: June 30, 2020 (Tuesday), 15:00 to 17:00

Crowdcast link (for English-only):

Crowdcast link (for Chinese-only):

In our mission to establish clear avenues of collaboration and exchange between Taiwan and the international community, Crossroads, in cooperation with Anemone Ventures and TechStars, is honored to host Professor Ron Robin, the chairperson of VERA (Association of University Heads, Israel) and president of University of Haifa, along with Digital Minister Audrey Tang and National Taiwan University president Kuan Chung-Ming in an online-offline discussion on “The Importance of Higher Education in Driving a National Innovation Ecosystem”.

Professor Robin will share methods and experiences on how Israel’s higher education system cultivates and prepares innovative minds to tackle local and global problems through entrepreneurship. This event will also mark the first step towards establishing a direct channel for new opportunities in talent exchange, R&D collaboration, and investment with Israel’s higher education and research institutions.

As part of Crossroads’ core initiative to elevate information accessibility through the development of seamless and cost-effective techniques for bilingual programs, the event will be offered on two language channels (English-only and Chinese-only) on Crowdcast. Participants will be able to simply click on one of the links corresponding to their preferred language version, and/or easily switch between language channels while watching the event live at any time.

We are excited to be spearheading fresh opportunities between Taiwan and Israel. Please show your support and join our conversation on June 30 from 15:00 to 17:00 (Taiwan time). Let’s work together in creating a more diverse and connected future for Taiwan. Thank you.

#### **About VERA (Association of University Heads, Israel)**

VERA – Association of University Heads, Israel, is a voluntary body founded by the heads of Israel's research universities. Members are the Presidents, Rectors and Director Generals of each of Israel's universities. The objective of the association is to promote and to improve the management of aspects of common interest to all the universities and to present their common interest in the most efficient manner to the decision making bodies in higher education. All this in order to promote, improve and develop scientific research and standards of academic teaching for the good of the country and its citizens.

Website: <https://vera.org.il/>

#### **About University of Haifa**

Over 18,000 students from a wide range of ethnic and socio-economic backgrounds are enrolled at the University of Haifa, the largest comprehensive research university in northern Israel, and the most pluralistic institution of higher education in the country. Founded in 1963, the University of Haifa received full academic accreditation in 1972 and, since then, has created and developed a world-class academic institution that is dedicated to academic and research excellence. Through an accelerated growth strategy, the University has established Israel’s first “Multiversity” – a multi-campus institution that promotes extensive interdisciplinary studies and partnerships.

As a thriving academic center, the University comprises six faculties, 56 departments, eight schools and 69 research centers and institutes. The University has gained an international reputation in a variety of fields, including public health, security studies, holocaust research, cancer research, neurosciences, bioinformatics, marine sciences, education and epigenetics. The University also offers 18 international graduate programs taught in English language and a Study Abroad program.

Website: <https://www.haifa.ac.il/>

### **About Crossroads** 台灣全球連結發展協會 籌備處

Currently in its “籌組 preparatory stage” with approval from the government, Crossroads is a national-level non-profit organization (NPO) committed to serving as a portal between the local Taiwanese and international communities, and facilitating an exchange of talent and resources that promotes the digital, academic, and industrial transformation of Taiwan.

Prior to its transition into a NPO, Crossroads has already been working with influential and resourceful partners to achieve a shared vision for a more globally-oriented and accessible Taiwan. By bringing together local and foreign communities in Taiwan and incentivizing opportunities for collaboration, we plan to provide the following services:

1. Recurring bilingual (mainly Chinese and English) programs tailored for local Taiwanese on shaping global mindset in the digital era led by foreigners, Taiwanese diaspora, and international organizations with valuable experiences, connections, and skills
2. A well-connected hub for the local Taiwanese community to reach global markets, enroll in overseas schools, find international collaborators, share knowledge and developments, and learn about or access other opportunities
3. Dedicated help desk for foreigners in Taiwan to help navigate official processes and find services
4. Development of effective techniques to hold bilingual programs/events, and promote greater information accessibility throughout Taiwan

We are currently gathering both members and volunteers during this preparatory stage. If you are interested in learning how to get involved, please feel free to learn more by completing this form: <Google form link> Thank you.

Facebook: [facebook.com/CrossroadsTaiwan/](https://facebook.com/CrossroadsTaiwan/)