



החוג ללימודי אסיה באוניברסיטת חיפה מתכבד להזמין אתכם
להרצאתו של

מר **Jiang Tieying**, עמית מחקר בחוג

The Special Role of Xinhua News Agency in China's Diplomacy

Founded in 1931, China's state-run Xinhua News Agency is one of the sole ministry-level institutions with a history that is longer than New China, which was established in 1941. Nowadays, the highly influential Xinhua is the biggest media organization in China, as well as the largest news agency in the world in terms of correspondents worldwide.

Apart from its basic function as news service, Xinhua played a unique role in New China's diplomacy, specially seeking engagements and relationships with countries that had not yet inked formal diplomatic ties with Beijing during the era of the Cold War.

The talk will explore the following questions: What is Xinhua News Agency? What roles has Xinhua played in China's diplomacy with Western countries? Why does Xinhua honor a deep trust by Chinese leadership?

ההרצאה תתקיים ביום ב', 18 במרץ 2019
בין השעות 12:15 – 13:45
בחדר הסנאט, קומה 29 בבניין אשכול

נשמח לראותכם בין אורחינו